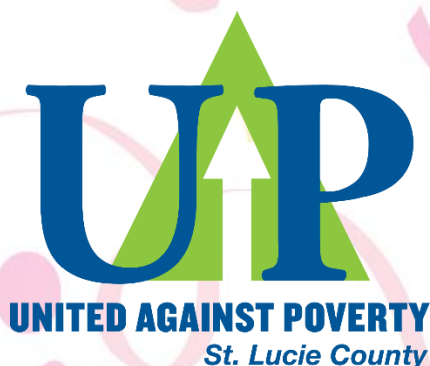




FOOLS' DAY 5K
Benefiting United Against Poverty of St. Lucie County

Sponsorship Opportunities

March 26, 2021 · South Causeway Park · Fort Pierce, FL



UAP
UNITED AGAINST POVERTY
St. Lucie County



Principal Sponsorship Levels

Presenting Sponsor· \$5,000 (Exclusive)

This event will be officially titled and advertised as “Fools Day 5k – Run Against Poverty presented by (Your Company).” Any event promotion including print, online and broadcast will include your company name.

- Logo prominently displayed on all fliers, posters and advertisements used to promote the event in the community
- Extra large logo prominently positioned on back of participant t-shirts
- Large logo on banner above awards stage.
- Logo on signage at Silly String Zone (an interactive area where volunteers and spectators spray silly string and cheer on participants)
- Inclusion in a minimum of two press release sent to regional media (one prior to and one following event)
- Opportunity for mascot/ spokesperson to appear at event
- Extra large logo on sponsor banner
- Logo and link posted on FoolsDay5k.org event website
- Opportunity to provide a promotional offer or flier in the first 250 participant goody bags (fliers must be 5.5”x8.5” or smaller)
- 10x10 tent, table and two (2) chairs at event to interact face-to-face with participants and spectators
- 25 complimentary race entries

Gold Sponsor· \$3,000 (3 Available)

- Large logo displayed on all fliers, posters and advertisements used to promote the event in the community
- Large logo placed on back of participant t-shirts
- Logo on Mile 1, Mile 2 or Mile 3 mile marker sign
- Large logo on sponsor banner
- Logo and link posted on FoolsDay5k.org event website
- Opportunity to provide a promotional offer or flier in the first 250 participant goody bags (fliers must be 5.5”x8.5” or smaller)
- 10x10 tent, table and 2 chairs at event to interact face-to-face with participants and spectators
- 10 complimentary race entries



Principal Sponsorship Levels

Silver Sponsor· \$1,500

- Medium logo positioned back of participant t-shirts
- Medium logo on sponsor banner
- Logo on one Mood Booster motivational sign on course
- Logo and link posted on FoolsDay5k.org event website
- Opportunity to provide a promotional offer or flier in the first 250 participant goody bags (fliers must be 5.5"x8.5" or smaller)
- 10x10 tent, table and two (2) chairs at event to interact face-to-face with participants and spectators
- Five (5) complimentary race entries

Bronze Sponsor· \$500

- Mood Booster sign with logo along racecourse
- Small logo or name on back of participant event t-shirt
- Logo and link posted on FoolsDay5k.org event website
- Opportunity to provide a promotional offer or flier in the first 250 participant goody bags (fliers must be 5.5"x8.5" or smaller)
- Two (2) complimentary race entries

Mood Booster Sponsor· \$250

- Mood Booster sign with logo along racecourse
- Opportunity to provide a promotional offer or flier in the first 250 participant goody bags (fliers must be 5.5"x8.5" or smaller)



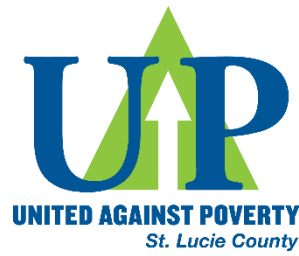
Additional Sponsorship Opportunities

Water Station Sponsor · \$1,500 (2 Available)

- Water Station Presented by [Your Company] signage one of the three water stations available along the racecourse
- Medium logo positioned back of participant t-shirts
- Medium logo on sponsor banner
- Logo and link posted on FoolsDay5k.org event website
- Opportunity to provide a promotional offer or flier in the first 250 participant goody bags (fliers must be 5.5"x8.5" or smaller)
- 10x10 tent, table and two (2) chairs at event to interact face-to-face with participants and spectators
- Five (5) complimentary race entries

Social Distance Marker Sponsor · \$1,500 (2 Available)

- Logo on standing markers at event
- Medium logo positioned back of participant t-shirts
- Medium logo on sponsor banner
- Logo and link posted on FoolsDay5k.org event website
- Opportunity to provide a promotional offer or flier in the first 250 participant goody bags (fliers must be 5.5"x8.5" or smaller)
- 10x10 tent, table and two (2) chairs at event to interact face-to-face with participants and spectators
- Five (5) complimentary race entries



Sponsor Commitment Agreement

- Presenting (\$5,000) Gold Sponsor (\$3,000) Silver Sponsor (\$1,500) Bronze Sponsor (\$500)
- Mood Booster Sponsor (\$250) Water Station Sponsor (\$1,500)
- Social Distance Marker Sponsor (\$1,500)

Sponsor Name: _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____ Phone: _____

Email: _____

Complete form and return with payment to:
United Against Poverty 1400 27th St. Vero Beach, FL 32960

or contact Allison Zukowski at 772-770-0740 ext. 204 or AZukowski@UnitedAgainstPoverty.org

My Check, made out to **United Against Poverty** is enclosed

Please charge my credit card, listed below

Card Number: _____ Visa MC AMEX DC

Exp Date: ____/____/____ CCV: _____ Billing Zip: _____ Amt. Due: \$ _____

Name as it appears on card: _____

Signature: _____ Date: _____

For additional information, please contact us Allison Zukowski at (772) 770-0740 ext. 204, AZukowski@unitedagainstopoverty.org or visit our website at Foolsday5k.org. For recognition on posters and fliers, all sponsors must provide a logo in one-color and full-color versions by 2/15/22. T-shirt, signage and mask logo deadline is 3/5/22. Only high-resolution (300 dpi) PDF or EPS file formats are acceptable. Send via email to AZukowski@unitedagainstopoverty.org.