



Sponsorship Opportunities

March 28, 2026
Causeway Cove Marina
Fort Pierce, FL



Sponsorship Levels

Fool of the Year Presenting Sponsor• \$5,000 (Exclusive)

This event will be officially titled and advertised as “Fools Day 5k – Run Against Poverty presented by (Your Company).” Any event promotion including print, online and broadcast will include your company name.

- **Logo prominently displayed on all fliers, posters and advertisements used to promote the event in the community**
- **Extra large logo prominently positioned on back of participant t-shirts**
- **Logo on Mile 1, Mile 2, Mile 3 and Water Station.**
- **Logo on signage at Silly Zones (an interactive area where volunteers and cheer on participants)**
- **Inclusion in a minimum of two press releases sent to regional media (one prior to and one following event)**
- **Opportunity for mascot/ spokesperson to appear/speak at event**
- **Extra large logo on sponsor banner**
- **Logo and link posted on FoolsDay5k.org event website**
- **Opportunity to provide a promotional offer or flier in the first 250 participant goody bags (fliers must be 5.5”x8.5” or smaller)**
- **Your 10x10 tent, table and two (2) chairs at event to interact face-to-face with participants and spectators**
- **20 complimentary race entries**

Gullible Gold Sponsor• \$3,000

- **Large logo displayed on all fliers, posters and advertisements used to promote the event in the community**
- **Large logo placed on back of participant t-shirts**
- **Logo on Mile 1, Mile 2 and Mile 3 marker sign**
- **Large logo on sponsor banner**
- **Logo and link posted on FoolsDay5k.org event website**
- **Opportunity to provide a promotional offer or flier in the first 250 participant goody bags (fliers must be 5.5”x8.5” or smaller)**
- **Your 10x10 tent, table and 2 chairs at event to interact face-to-face with participants and spectators**
- **10 complimentary race entries**

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Sponsorship Levels

Silver Sneakers Sponsor• \$1,500

- Medium logo positioned back of participant t-shirts
- Medium logo on sponsor banner
- Logo sign on course
- Logo posted on FoolsDay5k.org event website
- Opportunity to provide a promotional offer or flier in the first 250 participant goody bags (fliers must be 5.5”x8.5” or smaller)
- Your 10x10 tent, table and two (2) chairs at event to interact face-to-face with participants and spectators
- Five (5) complimentary race entries

Dehydration Water Station Sponsor• \$1,000 (1 Available)

- Water Station Presented by [Your Company] signage on water station available along the racecourse
- Medium logo positioned back of participant t-shirts
- Medium logo on sponsor banner
- Logo posted on FoolsDay5k.org event website
- Opportunity to provide a promotional offer or flier in the first 250 participant goody bags (fliers must be 5.5”x8.5” or smaller)
- Your 10x10 tent, table and two (2) chairs at event to interact face-to-face with participants and spectators
- Five (4) complimentary race entries

Bougie Bronze Sponsor• \$500

- Sign with logo along racecourse
- Small logo or name on back of participant event t-shirt
- Logo posted on FoolsDay5k.org event website
- Opportunity to provide a promotional offer or flier in the first 250 participant goody bags (fliers must be 5.5”x8.5” or smaller)
- Two (2) complimentary race entries

Clowning Around Mood Booster Sponsor• \$250

- Mood Booster sign with logo along racecourse



Sponsor Commitment Agreement

- ☐ Presenting (\$5,000) ☐ Gold Sponsor(\$3,000) ☐ Silver Sponsor(\$1,500) ☐ Bronze Sponsor(\$500)
☐ Mood Booster Sponsor (\$250) ☐ Water Station Sponsor (\$1,000)

Sponsor Name: _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____ Phone: _____

Email: _____

Complete form and return with payment to: United Against Poverty 2520 Orange Ave, FL 34947
or contact Dawn Knupp at DKnupp@untiedagainstopoverty.org

- ☐ My Check, made out to United Against Poverty is enclosed
☐ Please charge my credit card, listed below

Card Number: _____ ☐ Visa ☐ MC ☐ AMEX ☐ DC

Billing Address: _____

Exp Date: ____ / ____ CCV: ____ Billing Zip: ____ Amt. Due: \$ ____

Name as it appears on card: _____

Signature: _____ Date: _____

For additional information, please contact Dawn Knupp, DKnupp@unitedagainstopoverty.org. or visit our website at Foolsday5k.org. For recognition on posters and fliers, all sponsors must provide a logo in one-color and full-color versions by **2/28/26**. T-shirt and signage logo deadline is **3/6/26**. Only high-resolution (300 dpi) PDF or EPS file formats are acceptable. Send via email to DKnupp@unitedagainstopoverty.org.

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